

WINESTATE Magazine 4 Colour Advertisements	Casual	3 x Rate	6 x Rate	9 x Rate	12 x Rate
Double page Spread	\$9900	\$8500	\$7000	\$6000	\$5600
Full Page	\$4950	\$4250	\$3500	\$3000	\$2650
Half Page	\$2750	\$2400	\$1950	\$1750	\$1500
Third Page	\$1950	\$1700	\$1400	\$1200	\$1100
Quarter Page	\$1450	\$1200	\$1100	\$950	\$800
Sixth Page	\$995	\$800	\$700	\$600	\$550
Inside Front Cover \$11,000 – Inside Back Cover \$5500 – Outside Back Cover \$6500					

All rates subject to GST

the wine & spirit <b>insider</b> 4 Colour Advertisements	Casual	3 x Rate	6 x Rate	9 x Rate	12 x Rate
Double page Spread	\$11,000	\$10,000	\$9000	\$7000	\$6500
Full Page	\$5500	\$5000	\$4500	\$3500	\$3250
Half Page	\$3500	\$2990	\$2730	\$2210	\$2015
Third Page	\$2500	\$1702	\$1554	\$1258	\$1147
Inside Front Cover \$12,000 – Inside Back Cover \$5500 – Outside Back Cover \$6500					

All rates subject to GST

### Issuance & closing dates

Published last week of the month preceding date of issue.

Ad bookings close as published schedule.  
Refer Booking & Material deadlines Page.

No cancellations accepted after closing date.

Agency commission: (conditional on payment being made within 45 days from receipt of invoice)

Preferred rhp positions 10% loading.

Specific position requests upon application.

Inserts: Full run only / prices available on application.

Frequency discount based on advertiser's contract year.

Advertisement composition, art, retouching, typesetting and other services as required will be billed to the advertiser.

Material to be supplied by deadline otherwise publisher reserves the right to repeat previous advertisement or charge for space booked.

### ONLINE ADVERTISING OPTIONS AVAILABLE WITH BANNER ADVERTISEMENTS OR LINKS.

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